



**AGENDA: Regular Scheduled**

**Meeting** February 8, 2024

Thursday, 4:00 p.m.

16 S. Main Street

Waynesville, NC 28786

***Mission Statement: The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.***

Call to Order – Chairman George Kenney

1. Approve minutes from the November 9, 2023 regular meeting and January 29, 2024 special called meeting.
2. Dog Show Discussion
3. Appalachian Heritage Festival Art Walk
4. Finalist Presentations Logistics
5. Other Business
6. Adjourn

The next Public Art Commission meeting: **February 15, 2024**



WAYNESVILLE PUBLIC ART COMMISSION  
MINUTES-REGULAR MEETING  
NOVEMBER 9<sup>TH</sup>, 2023  
THURSDAY, 4:00PM  
MUNICIPAL BUILDING

**Mission Statement:** *The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural, and human resources.*

**Present:**

Chairman George Kenney  
Vicki Mangieri  
Steve Lloyd  
Douglas Garrett  
Skip Middleton

**Absent:**

Ginny Moe  
Ashten McKinney  
CJ Deering

**Staff Present:**

Jesse Fowler, Assistant Town Manager

**Others in Attendance:**

Tonya Harwood, Director of the Haywood County Arts Council

Chairman George Kenney welcomed everyone and called the meeting to order at 4:04pm.

**1. Minutes from the October 12, 2023 Regular Meeting**

*Steve made a motion, seconded by Doug, to accept the October 12, 2023 minutes as presented. The motion passed unanimously.*

Skip said the amount of money that was said to be grossed in the October 12<sup>th</sup> minutes is not accurate. Steve made the point that the minutes were an accurate report of what was said, it doesn't mean that number was or wasn't accurate. Skip said the dog show grossed more than \$1000. Chairman George said he thinks that the Commission is relying too much on staff to do things that WPAC members should be doing. Vicki suggested that members are assigned to each event and their job is to coordinate volunteers for that day and to be the point person.

## **2. Financial Update**

Jesse said the Church Street festival, they made \$1800 selling t-shirts. Skip suggested selling different products at each event. Steve said the clump of events at the end of the year is challenging. Chairman George suggested subcommittees for some of the bigger events, such as the dog show.

Jesse presented the Financial Report, attached. The Unrestricted Fund balance was \$7,131.29. Jesse said WPAC was awarded \$15,000 from the Haywood County TDA in the form of a reimbursement grant.

Ms. Harwood said the Haywood County Arts Council has \$2,289 to give to a BIPOC artist by June 30<sup>th</sup>, 2024.

## **3. RFQ Review**

Steve said the RFQ for the Pigeon Community Center artist was very comprehensive. Jesse asked that members send him and Candace lists of potential artists for the project. Jesse asked if they want to add any artwork descriptions. Vicki said that it should be durable, and George added that the art piece should be easy to clean. Skip suggested that language in the RFQ should state that the art piece must fit within the easement. Jesse said they will reach out to Pigeon Community Center to see how big they would prefer the art piece. Chairman George wanted to change the requirement that the artist has to have examples of previous artwork. He said the intention was to not eliminate potential candidates who have never done this before. Skip suggested we extend the timeline to give the potential artist more time to apply. Jesse said the anticipated date to select the artist can be March 2<sup>nd</sup>. Ms. Harwood said Haywood Arts Council could give the money to the Pigeon Center to be used to prepare the site for the art installation if WPAC doesn't think they can spend the money by June 30<sup>th</sup>. The updated timeline was decided by WPAC as follows: RFQ submissions will be due January 22<sup>nd</sup> at 2pm, finalists will be selected and notified by Feb 1<sup>st</sup>, and the finalists' site visit and interviews will be Feb 15<sup>th</sup>, at 2pm.

*A motion was made by Steve, seconded by Skip, to post the RFQ on November 15<sup>th</sup>, 2023. The motion passed unanimously.*

*A motion was made by Vicki, seconded by Steve, to approve the RFQ with changes made. The motion passed unanimously.*

## **4. Other Business**

Doug asked if there's been any progress on moving the Folkmoot piece by the Police Department. Steve suggested it gets moved to Folkmoot. Doug offered to reach out to Folkmoot to relocate the art piece to their property.

Vicki said there are just as many craft shows in the spring as there are in fall, so WPAC should look at selling shirts at spring events as well.

## 5. Adjourn

*There being no further business to discuss, Steve made a motion, seconded by Vicki, to adjourn. The motion carried unanimously. The meeting was adjourned at 509 p.m.*

ATTEST:

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Candace Poolton, Town Clerk

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Chairman George Kenney



WAYNESVILLE PUBLIC ART COMMISSION  
MINUTES-SPECIAL CALLED MEETING  
JANUARY 29<sup>TH</sup>, 2024  
MONDAY, 2:00PM  
MUNICIPAL BUILDING

***Mission Statement: The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural, and human resources.***

**Present:**

Chairman George Kenney  
Vicki Mangieri  
Steve Lloyd  
Douglas Garrett  
Skip Middleton  
Ginny Moe  
Ashten McKinney  
CJ Deering

**Absent:**

**Staff Present:**

Candace Poolton, Town Clerk

**Others in Attendance:**

Gregory Wheeler, Co-Chair of Pigeon Community Multicultural Development Center Board

Chairman George Kenney welcomed everyone and called the meeting to order at 2:06pm.

**1. Review and Discuss Artist RFQ Submissions for the Pigeon Community Multicultural Development Center Art Project**

Chairman George said that many of the applicants are muralists and. Gregory said that they have had issues in the past with graffiti. Ashten said that artists have the ability to seal the murals so they can be protected and more easily cleaned. Gregory said that having a mural on the Pigeon Community Center is an option.

Chairman George collected everyone's score sheets for each of the 16 artist RFQ packets. He then organized the scores so that the top candidates could be the focus of the discussion. The finalists selected were as followed: Sasha Reisin (#8), Georgette Baker (#10), Michael McLaughlin (#13),

Jeannette Brossart (#7), Jhonattan & Samantha Arango (#9), Kristy McCarthy (#11), Ndubisi Okoye (#12), Todd Frahm (#14), Dominic Panziera & Daniela Garofalo (#15), and Grace Cathey (#16).

#7: The Commission agreed that they loved #7's mosaic work. She was able to do mosaics on the pathway or on a standing structure.

#12: Gregory loved #12's presentation and Ashten liked that the artist's murals tell stories. The Commission agreed that #12's artwork was extremely impressive.

#15: Ashten commented that their artwork was very unique and had the ability to story tell. Gregory said there are a lot of features to the art, sculptures, quotes, etc. Steve made the point that the artists are from California. Chairman George said their work's budgets seem to be all over the place. Candace mentioned that their art has functionality-people can interact with the artwork.

#14: Chairman George mentioned that this artist designed the Plott Hound sculpture in Hazelwood. Ashten said this artist is local. Vicki said she likes things that bring people in and make them walk around and observe the art, such as sculptures. Skip asked Gregory if "destination traffic" is okay with him. Gregory said parking is an issue at the Center, so murals that can be viewed by driving by are more preferred.

#11: Gregory said the artist's mural work is beautiful. Ashten commented that their artwork seems very budget friendly and the artwork is great at telling the unique story of each individual project.

#16: Chairman George said this artist has done work in Waynesville already. CJ said she loves her work and it seems very substantial. Steve said it's great that the artist is local and she lives in the community, but her work is already heavily represented. Gregory appreciated that the artist hired to African-American consultants to help with the project.

#13: Vicki said she liked that the artist's sculptures are interactive. Ashten made the point that this artist's work is all nature based. The Commission ultimately decided not to include this artist as a finalist.

#9: Ashten said this artist really involved the community in creating the artwork, which she said is important. Steve and Gregory said they also appreciated the process of creating their art by involving the community.

#10: Many Commissioners liked this work. Skip said the artist's background was impressive-she actually went to a Rosenwald School. Ashten's concern was that none of the artist's materials are outdoor friendly and durable. The Commission ultimately decided not to include this artist as a finalist.

#8: Ashten liked the artist's South American feel to his artwork but said that his artwork would be better suited to a larger space. Steve said the artist takes a year to work the community on the art piece and we just don't have that time. The Commission ultimately decided not to include this artist as a finalist.

## 2. Preliminary Artist Selection

The Commission decided on seven finalists to present at a Special Called Meeting on February 15<sup>th</sup> at 3pm: Jeannette Brossart (#7), Jhonattan & Samantha Arango (#9), Kristy McCarthy (#11), Ndubisi Okoye (#12), Todd Frahm (#14), Dominic Panziera & Daniela Garofalo (#15), and Grace Cathey (#16). They agreed to hold a deliberation meeting that following day at 3pm. They discussed receiving public input on the finalists presentations.

## 3. Adjourn

*There being no further business to discuss, Doug made a motion, seconded by Steve, to adjourn. The motion carried unanimously. The meeting was adjourned at 3:25 p.m.*

ATTEST:

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Candace Poolton, Town Clerk

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Chairman George Kenney

## June - July 2024: Sponsorship and Early Planning

- **June 1 - Sept 15:** Sponsorship drive. Art Commission members solicit and confirm sponsors, with the deadline for signing and payment by September 15. Aim for at least 20 cash sponsors (20x285= \$5,700) plus (10) in-kind sponsorships from restaurants and pet stores.
  - Make sure to hit in June, Tractor Supply, Pet Smart, one Animal Hospital (like Junaluska or the one below Axe & Awl) and any other larger sponsor (Publix, Ingles, Haywood EMC etc)
- **Sponsor Benefits:** Highlight the exclusivity aspect and the marketing opportunities as the Official Sponsor of the 2024 Dog Show.
- **Engage Haywood Animal Shelter, and Sarge's to have dogs available for adoption at event with their handling volunteers,** and each of these dogs is eligible to participate for a fee sponsored by attendees and paid for at the event (for example if someone wants to show a foster dog from the shelters, we ask for a \$30 showing fee, regardless if they adopt or not – these moneys to go to the shelter)
- **Sponsorship Agreement:** Ensure that sponsors sign upon agreement and pay by September 15.
- **Venue & Date Confirmation:** Decide on either September 22 or September 29 as the event date. Ensure it aligns with the dog parade schedule and the availability of the HART Theatre. Confirm and coordinate date of dog parade and if possible have date coincide where parade marches to the dog show or easily transitions participants from one to the other.

## August 2024: Marketing and Registrations

- **August 1:** Launch a robust social media campaign and open ticket sales on EventBrite. \$30 for single category entry, \$40 for up to three categories. Try to have 30+ competing dogs (\$900).
- **August 10:** Confirm 3 judges, ideally from last year's judges, and have 1-2 backups in case there are issues. Also, coordinate the statue from the Hunter Wyman to be moved to event venue on day of to promote location. Hunter and his wife own The Dog House in Waynesville.
- **Poster:** Notes from the 2023 poster. Print and distribute amongst local businesses on Main St plus PetSmart, Tractor Supply, and other big box retailers bringing Sept 1.
- **Continue Sponsor Engagement:** Ensure sponsors are engaged and informed about their roles and benefits.

## September 2024: Final Preparations

- **Early September:** Finalize all logistical arrangements, including parade route, event layout at the HART Theatre, and coordination with sponsors and vendors.

- **Mid-September:** Last call for sponsorships (deadline September 15). Begin distributing marketing materials like posters or flyers if not already done.
- **September 22/29:** Host the Dog Show coinciding with the Parade. Make sure everything runs smoothly and all participants, sponsors, and attendees have a great experience.

#### **Event Day Schedule (September 22/29, 5-7 PM)**

- **Pre-Event (4:00 PM):** Set up and final checks at the HART Theatre and along the parade route. Ensure shelter volunteers are ready with the dogs.
- **Dog Parade (4:30 PM):** Begin the parade on Main St, leading to the HART Theatre.
- **Opening Remarks (5:00 PM):** Welcome attendees, acknowledge sponsors, and introduce the Haywood County Animal Shelter's involvement.
- **Dog Show (5:15 - 6:45 PM):** Conduct the various categories of the dog show. Include breaks for attendees to interact with shelter dogs and consider adoptions.
- **Awards and Closing (6:45 - 7:00 PM):** Present awards for the dog show categories and close the event with thanks to participants, sponsors, and attendees.

#### **Additional Elements**

- **Fundraising:** Clearly communicate that all proceeds will support public art in Waynesville and the Haywood County Animal Shelter.
- **Shelter Involvement:** Highlight the shelter's presence and the opportunity for dog adoptions.
- **Volunteer Coordination:** Ensure that volunteers from the shelter are well-informed and prepared for the event.

#### **Post-Event Activities**

- **Thank Sponsors and Participants:** Acknowledge their contributions through social media and personalized plaques or awards.
- **Donation Processing:** Ensure that all proceeds are appropriately allocated to the designated non-profits and public art projects.
- **Feedback Collection:** Gather feedback specifically about the non-profit aspects and the event's impact on local art and animal welfare.
- **Thank You Notes:** Special acknowledgments for volunteers, especially from the Haywood County Animal Shelter.
- **Event Debrief:** Collect feedback, assess the financials, and start thinking about how to make the next event even better.

### **Sponsorship Benefits and Agreements**

- **Social Media Exposure:** Mention the reach of about 400,000 people on Facebook.
  - **Newspaper Advertisement:** Being featured in the Mountaineer.
  - **Event Banner:** The placement of logos on a prominent 5' x 2' banner at the event.
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## Waynesville Public Art Commission

### 7th Annual Dog Show Sponsorship Agreement

**Event Date:** September 22/29, 2024 (Confirm)

**Event Time:** 5:00PM - 7:00PM

**Event Location:** HART Theatre, Waynesville, NC

**Organizer:** Waynesville Public Art Commission

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#### Sponsor Information

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

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#### Sponsorship Options: *(Check 1)*

- ☐ Single Event (2024)
- ☐ Revolving Sponsorship (1-year automatically renewing)
- ☐ Multi-Year Sponsorship (3 years)

**Sponsorship Amount:** \$ \_\_\_\_\_

*(To be filled in by the Public Art Commission representative)*

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*Terms and Conditions:*

**Waynesville Public Art Commission**  
**7th Annual Dog Show Sponsorship Agreement (Page 2)**

- *Purpose: Supporting public arts in Waynesville and the Haywood County Animal Shelter. Proceeds will be used for public arts projects in Waynesville and event to highlight adoption at Haywood County local animal shelters.*
  - *Sponsor Benefits: Rights to market as an Official Sponsor of the 2024 Dog Show, inclusion in social media and print advertising, and logo display on a banner at the show.*
  - *Payment: Due upon signing, payable to the Waynesville Public Art Commission.*
  - *Termination: Either party may terminate this agreement with written notice. Sponsorship benefits will cease immediately, and there will be no refund of monies paid.*
  - *Miscellaneous: This agreement supersedes all prior oral agreements related to the event.*
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**Agreement Confirmation**

By signing below, both parties agree to the terms of this sponsorship agreement.

**Public Art Commission Representative:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Sponsor Representative:** \_\_\_\_\_

**Date:** \_\_\_\_\_





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## **Pigeon Community Multicultural Development Center Project Finalists Presentations Agenda**

Town Hall Board Room (9 S. Main Street)

February 15, 2024

3:00 p.m.	Call to order and opening comments/instructions <b>George Kenney, WPAC Chairman</b>
3:05 to 3:25pm	Presentation by <b>Jeannette Brossart &amp; Maria Geary</b>
3:30 to 3:50pm	Presentation by <b>Jhonattan &amp; Samantha Arango</b>
3:55 to 4:15pm	Presentation by <b>Kristy McCarthy</b>
4:20 to 4:40pm	Presentation by <b>Ndubisi Okoye</b>
4:40 to 4:50pm	Break
4:50 to 5:10pm	Presentation by <b>Todd Frahm</b>
5:15 to 5:25pm	Presentation by <b>Dominic Panziera &amp; Daniela Garofalo</b>
5:30 to 5:50pm	Presentation by <b>Grace Cathey</b>
5:50pm	Closing comments, completion of evaluation forms, and adjournment

**Thank you for joining us today and being an integral part in helping to choose  
Waynesville's newest public art piece dedicated to the Pigeon Community  
Multicultural Development Center.**

# WAYNESVILLE PUBLIC ART COMMISSION

## Pigeon Community Multicultural Development Center Project

**Artist Evaluation    3:05pm    Presenter:    Jeannette Brossart & Maria Geary**

1. How well did the artists interpret the theme/ Pigeon Community Multicultural Development Center connection?

\_\_\_\_ Excellent    \_\_\_\_ Very Good    \_\_\_\_ Good    \_\_\_\_ Fair    \_\_\_\_ Poor

Comments \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. How well did the artist explain the interpretation, use of materials, inspiration, etc? In other words, are you “sold” on the concept and proposed piece?

\_\_\_\_ Very Good    \_\_\_\_ Good    \_\_\_\_ Fair    \_\_\_\_ Poor

Comments \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Do you find this artwork suitable for the Pigeon Community Multicultural Development Center culture/ambience?

\_\_\_\_ Very Good    \_\_\_\_ Good    \_\_\_\_ Fair    \_\_\_\_ Poor

Comments \_\_\_\_\_  
\_\_\_\_\_

4. How do you believe the general public will react to this work of art?

\_\_\_\_ Very Positive    \_\_\_\_ Positive    \_\_\_\_ Fair    \_\_\_\_ Poor

Comments \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Would you be proud to have this artwork in your town?    \_\_\_\_ Yes    \_\_\_\_ No

6. Do you see any safety issues or maintenance issues with this artwork?